TESSERA

SHEET 01 — WEEKLY REPORT ENGINE

Every metric, explained.

Tessera reads your product data and writes the weekly report: what moved, why, and what to do next.

START FREE

HOW IT WORKS ↓



PROJECT	SHEET	REV
TESSERA	01 / 07	B

SHEET 02 — THE PROBLEM

Monday starts in a dashboard.

01 **Twelve charts, no answer**

Every team checks the same dashboards and still asks the analyst what changed.

02 **Reports written by hand**

Someone spends Monday morning turning numbers into a report few people finish reading.

03 **Changes go unexplained**

A metric moves, nobody links it to what shipped, and the same mistake ships again.

SHEET 03 — HOW IT WORKS

From raw rows to one sentence.

01 Read the data

Tessera connects to Stripe, Postgres or Segment and pulls the week, row by row.

02 Find what moved

It checks every metric against its normal range and flags the change that matters.

03 Explain it in plain words

It lines the change up with what shipped, then writes the sentence your team can act on.



PROJECT	SHEET	REV
TESSERA	03 / 07	B

SHEET 04 — PARTS LIST

Five parts. One report.

Each part does one job. Together they turn last week’s data into a report you can read in a minute.

ITEM	PART	WHAT IT DOES	SPEC
1	**Connectors**	Reads your data where it already lives, without a warehouse project.	Stripe · Postgres BigQuery · Segment
2	**Baseline**	Learns what normal looks like for every metric, by weekday and by season.	90-day window
3	**Change detector**	Flags the moves that matter and leaves the everyday noise alone.	Checked hourly
4	**Cause finder**	Lines each change up with what shipped: deploys, launches, campaigns.	GitHub · Linear Ad platforms
5	**Writer**	Turns it into five plain sentences and one next step.	Slack · Email Mon 07:00

SHEET 05 — DIMENSIONS

Measured on real teams.

Averages across teams on the Team plan, measured over their first eight weeks.

4,000

TEAMS READ IT EVERY MONDAY

6h

OF ANALYSIS SAVED EACH WEEK

38s

FROM FRESH DATA TO A FINISHED REPORT

PROJECT	SHEET	REV
TESSERA	05 / 07	B

TESSERA

SHEET 06 — SHEET SIZES

Pick a sheet size.

Every plan writes the same report. Bigger sheets read more sources and keep more history.

A4

STARTER

$0 FOREVER

For one product and the one metric that matters most.

Data sources	1
Metrics	3
Delivery	Email
History	30 days

START FREE

SHEET	REV	SCALE
P1	B	1 : 1

A3

TEAM

$29 PER MONTH

For product teams who ship something every week.

Data sources	5
Metrics	Unlimited
Delivery	Slack + email
Causes	Deploys, launches

START 14-DAY TRIAL

SHEET	REV	SCALE
P2	B	1 : 1

A2

COMPANY

$99 PER MONTH

For companies running several products at once.

Data sources	Unlimited
Custom metrics	Yes
SSO and audit log	Yes
History	Unlimited

TALK TO US

SHEET	REV	SCALE
P3	B	1 : 1

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SHEET 07 — START

Start with this week’s report.

Connect one source today. Next Monday at 07:00, Tessera tells you what moved, and why.

START FREE

BOOK A DEMO ↗

TESSERA LABS · QA

APPROVED

WEEK 41 · MON 07:00

DRAWN BY	CHECKED BY	DATE	SHEET	SCALE
TESSERA LABS	YOU	2026-10-14	07 / 07	1 : 1

TESSERA IS A FICTIONAL PRODUCT. THE NUMBERS ARE PLACEHOLDERS.