A clear next step.

A shared handoff from the conversation to the next step.

Meet the product concept



The recap is easy. The handoff is hard.

01

A decision in the transcript

Useful context gets buried in a long record.

02

An owner in another tool

People have to rebuild the handoff themselves.

03

A loose end next week

The next meeting starts by asking what happened.

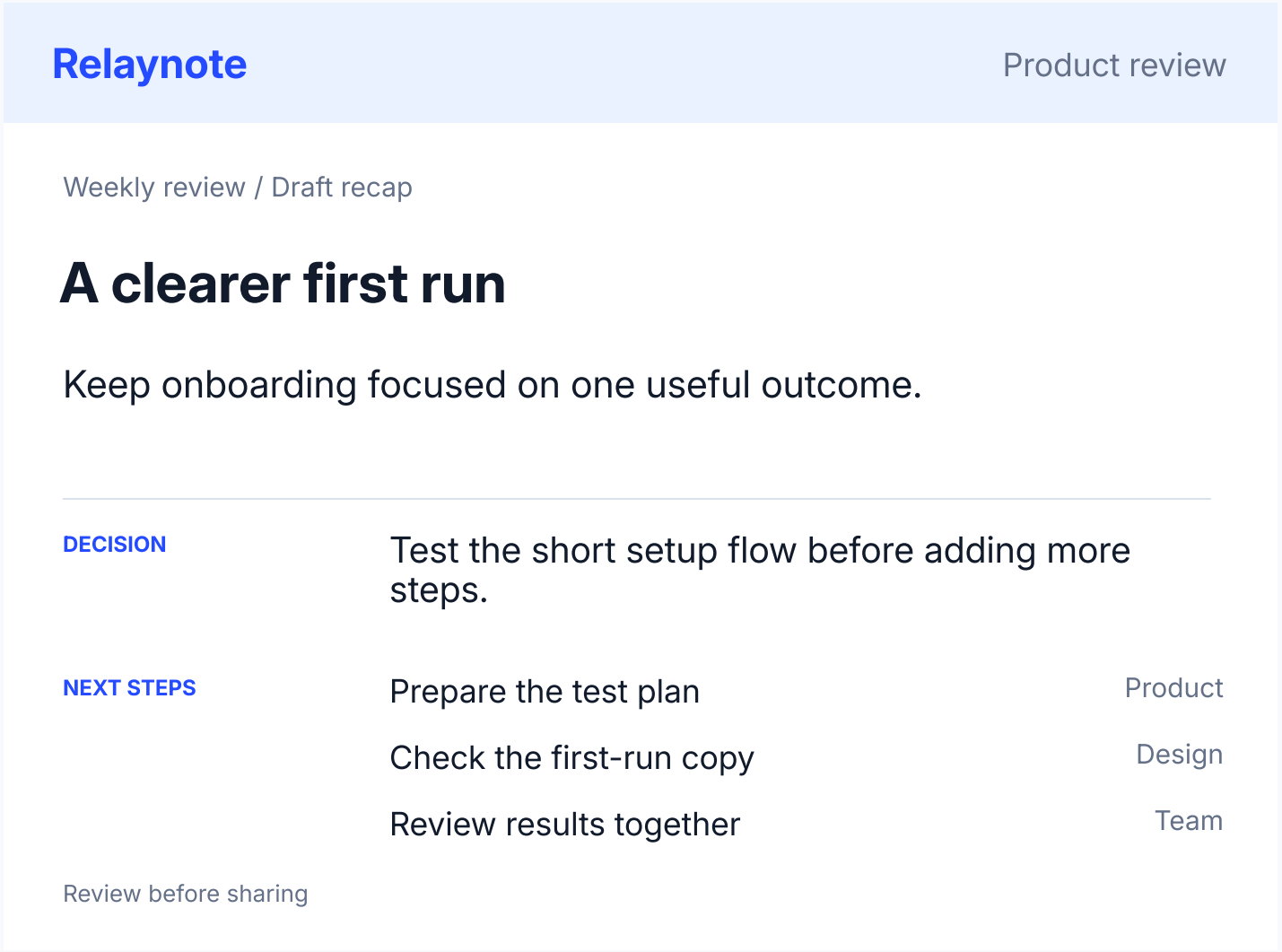
Problem hypothesis to test with prospective users.

Fictional product. Plans, prices and projections are illustrative.

Ready for the next step.

Review the suggested recap, confirm the decisions and send each next step to its owner.

Original interface concept. Not a recording of a working product.



A handoff in three moves

01

Bring the context

Use an approved recording or your own notes.

02

Review the meaning

Correct the recap and confirm what was decided.

03

Give it an owner

Assign the next step and keep a link to the source.

Proposed workflow. Recording permissions and integrations need validation.

Fictional product. Plans, prices and projections are illustrative.

Start with client teams.

A narrow initial audience makes the first pilot easier to learn from.

Small client teams

Recurring project reviews with clear next steps.

Independent studios

Decisions that move between design and delivery.

Product consultancies

A shared record across client and internal work.

Target segments to investigate, not existing customers.

Pricing for the first pilot

The pilot should test whether a better handoff earns a place in the team's workflow.

USD / member / month

Personal	**12**	One person preparing a clear recap.
Team	**18**	Shared reviews, owners and follow-up.
Custom	**Let's talk**	Requirements agreed with the team.

Illustrative pricing hypothesis. No plan is currently for sale.

Earn a place in the weekly review.

01

Start with the meeting

Invite teams with a recurring project-review habit.

02

Stay close to the work

Test the handoff alongside the tools they already use.

03

Learn from the next week

See whether owners return to the same shared record.

Proposed distribution approach. No acquisition or retention results yet.

Fictional product. Plans, prices and projections are illustrative.

What the pilot needs to prove

Observe the workflow before choosing a success threshold. Record what changed, what failed and what still needs a person.

Usefulness

Does the recap preserve the decision?

Trust

Do people review and correct the output?

Follow-through

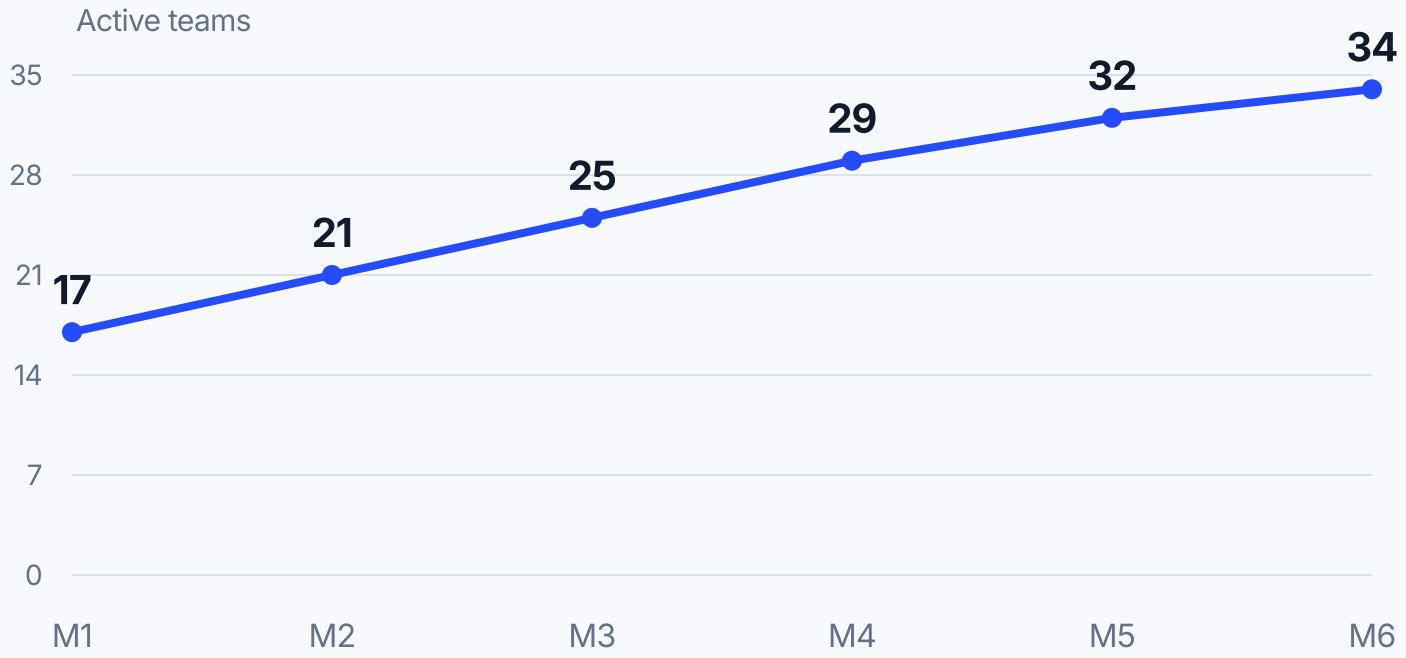
Can the next owner act without another meeting?

Planned tests, not completed research or validated outcomes.

An adoption scenario

A simple model for discussing the plan. These are not actual users or a forecast based on market research.

Starting teams	12
New each month	6
Monthly retention	90%



Illustrative model: prior active teams × retention + new teams, rounded for display.

A focused first release

Understand / Weeks 1–2	Interview prospective teams and map the current handoff.
Try / Weeks 3–6	Test a guided recap and assignment workflow.
Decide / Weeks 7–8	Review what helped before expanding the product.

Example sequence. Timing depends on the agreed scope and team.

The roles behind a useful pilot

01

Product & design

Own the workflow and the conversations with users.

02

Engineering

Build the recap, permissions and reliable handoff.

03

Pilot partner

Bring a real meeting habit and candid feedback.

Required roles for the concept. No named team or credentials are implied.

Fictional product. Plans, prices and projections are illustrative.

Build a better handoff.



Looking for three small teams willing to test a clearer meeting handoff.

Discuss the workflow, data boundaries and next step.

Illustrative pilot invitation. Replace with your actual ask and contact.